

Bachelor of Science in Leadership

Personal Statement Essay

We appreciate your interest in Creighton University and look forward to reviewing your application for admission. Our philosophy for reviewing student applications is holistic, in that we do not simply rely on past academic performance as the sole indicator of your future academic potential at our institution. Your success at Creighton is of utmost importance to us.

To that end, we encourage you to submit a personal statement to be included with your application materials. Your personal statement is your opportunity to give voice to your unique circumstances in the admissions review process. The admissions committee will read your personal statement carefully and take it into consideration when reviewing your application materials. A common question we are asked is what a sample statement should include, so the following guidelines are provided to assist you:

- Your statement should be one page, typed, single spaced (a bit more or less is okay)
- If you've had poor past academic performance, explain the reasons that led to this outcome.
- If you've had poor past academic performance, what have you learned in the interim?
- If you've never attended college before, why now? Why Creighton?
- Why are you choosing Creighton University?
- What steps have you taken now that demonstrates readiness to attend Creighton?
- What steps are you willing to take to be successful in your academic pursuits?
- Why are you returning to college now? What motivates you? Drives you? Inspires you?

Again, the guidelines above are simply guidelines provided to assist you in your writing. We understand that juggling school demands with your life demands can be both rewarding and challenging. Our goal is simply to get to know you better with your academic success at the forefront of our minds; not only during the admission process but throughout your matriculation at Creighton.