If you major in communication studies at Creighton, you will learn how to analyze, craft and evaluate messages and understand communication as an everyday practice that is mindful, purposeful and strategic.

You'll learn how to ask good questions about problems in our society and how to work through solutions within and across different groups, organizations, relationships and cultures.

Our bachelor’s in communication studies offers students flexibility in the projects, service and internships they choose. In a senior research project, you will complete an internship and reflect on the role of communication in your work, connecting communication with Jesuit values of service and justice.

Majoring in communication studies will prepare you to:
• Exercise intellectual curiosity every day
• Go into the world informed by Jesuit values
• Contribute meaningfully to your community and profession
• Provide a balanced, synthesized and integrated view of the brain and its relation to cognition and behavior.

Recent Creighton graduates have accepted positions in management, government and education. Many have gone on to graduate and professional programs and report feeling well prepared for study in medicine, dentistry and law.

Graduates of communication studies are versatile employees who can master new concepts quickly and function effectively as members of teams. Many of their skills are highly transferable among careers.

Solid communication skills are one of the best predictors of high-level success, according to a poll of recent college graduates and employers by Peter Hart Research Associates.

The Oratorical Society is a nonprofit undergraduate organization for students interested in communication studies and public speaking that provides students with superior guidance, an orientation to the appreciation of public speaking, the opportunity to view public speaking events on campus and the chance to develop their public speaking skills.
Internships and Research Opportunities

Internships
Communications studies majors have completed a number of unique internship positions through organizations including:
- ConAgra
- Salvation Army
- Creighton Athletic Marketing
- Down Syndrome Alliance Group
- Business Ethics Alliance
- St. Robert Bellarmine Youth Program
- KVSS Radio
- Burlington Capital Group
- Make-A-Wish Foundation
- Target Corporation
- Joslyn Institute for Sustainable Communities
- Omaha Chamber of Commerce
- Gavilon
- Nebraska Special Olympics

Research
All majors conduct an independent, senior research project for credit. Every year, a number of our students are admitted to present their independent research at professional conferences.

REQUIRED CURRICULUM

Prerequisite:
- COM 152 Civic Engagement through Public Communication

All of the following:
- COM 203 Communication Research Methods
- COM 204 Communication Practices
- COM 359 Rhetoric and Public Culture
- COM 360 Organizational Communication
- COM 361 Interpersonal Communication
- COM 490 Communication and Community
- COM 496 Communication Internship and Professional Development
- COM 497 Senior Research in Communication Studies

Twelve (12) Credits of Upper-Division COM courses:

Electives complement our 3 focus areas of
- (a) Rhetoric and Public Culture
- (b) Organizational Communication
- (c) Interpersonal Communication

Undergraduate Admissions
Creighton University
2500 California Plaza
Omaha, NE 68178
Email: admissions@creighton.edu
Phone: 402.280.2703
Fax: 402.280.2685
http://creighton.edu/academics/programs/communicationstudies-ba