



## Management Tracks

- Business Ethics
- Entrepreneurship
- Human Resources
- Pre-Law
- Social Entrepreneurship

## Focused

This multi-dimensional program provides management majors with the opportunity to focus on a specific area of management. Additionally, these majors are encouraged to enhance their track with a double major.

## Entrepreneurship

Creighton's budding entrepreneurship program allows students to explore the process of business creation in the areas of general entrepreneurship and social entrepreneurship.

## Experiential Learning

### iJay Practicum

Within the Heider College of Business is an Apple Authorized™ Campus Store where Heider business students manage the operations, marketing and strategic planning through the iJay Practicum.

### The Wareham

The Wareham Building is now home to Straight Shot, a local business incubator that provides students the unique opportunity to learn from Omaha community mentors right on campus.

## Professional Center

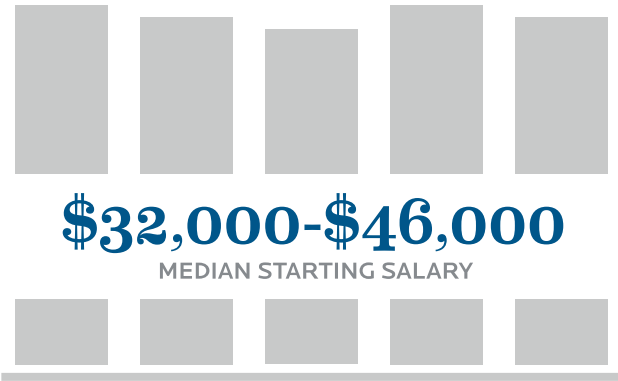
### Business Ethics Alliance

Business Ethics Alliance connects the Better Business Bureau, Omaha Chamber of Commerce and business leaders from the community to help improve Omaha's business ethics.



## Where Management Graduates Go

Creighton's management majors specialize in operations, logistics, human resources, entrepreneurial management and development. The BSBA in management is designed for individuals who have career aspirations as management trainees or in human resources, business education or in law.



## Internships & Employment

*Some companies include:*



### Internships

- Avenue, Inc. (Chicago, IL)
- Chipotle (Denver, CO)
- ESPN (College World Series) (Omaha, NE)
- Live Nation (Chicago, IL)
- The White House (Office of the President) (Washington, DC)
- Toyota Motor Sales (Torrance, CA)
- XM Satellite Radio (Washington, DC)
- Minnesota Vikings (Minneapolis, MN)

### Employment

- HMSA (Honolulu, HI)
- Lincoln Financial Group (Greensboro, NC)
- Patpatia & Associates (Berkeley, CA)
- Prime Team Partners (Seattle, WA)
- Target (Omaha, NE; Denver, CO; Minneapolis, MN; Los Angeles, CA)
- Toyota Motor Sales, USA (Torrance, CA)
- Honeywell (Phoenix, AZ)
- Epic Systems (Madison, WI)