



## EXECUTIVE MBA in Healthcare Management

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Creighton  
UNIVERSITY

Heider  
College of Business

## Advance Your Career in Health Care

Creighton University's Executive Healthcare MBA program offers students a graduate degree that is flexible, accessible, credible and relevant. The program is designed for adult learners who seek the quality, rigor and reputation of a Jesuit, values-centered liberal arts education. A rich, multi-disciplinary cohort exposes clinicians and health care executives to a dyadic learning environment.

Specifically tailored to busy, working clinicians and executives, the hybrid format attracts mid-career, full-time working students to an efficient, immersive learning experience intended to help aspiring health care executives excel in the management of a health system, hospital, physician practice, department or other health care organization.

Prospective enrollees are physicians, advanced clinicians or mid-career health care executives who wish to acquire a graduate degree in health care administration to enhance their understanding and preparedness to perform at a high level and meet the demands of leadership in various health care organizations.

Clinicians who manage departments, physicians who aspire to departmental or organizational leadership, are serving on organizational leadership committees, or manage private practices or other entrepreneurial ventures are ideal students for this program, as are health care administrators who desire to expand their knowledge base and academic preparation, or advance to higher levels of career rank and organizational and industry contribution.

## Program Design

A rigorous, accelerated program, the Executive Healthcare MBA is offered in a flexible, cohort-based, hybrid format designed in the following structure:

- 18 months
- 45 credit hours
- Four, four-day on-campus residencies

# Curriculum Overview

Robust and credible curriculum designed around two of the most well respected professional associations in the health care industry; the American College of Healthcare Executives and the American Association for Physician Leadership.

## TERM I

EMBA 771	Executive Leadership and Organizational Behavior	3
EMBA 762	Strategy for Healthcare Organizations	3
EMBA 755	Introduction to Healthcare Management	3
EMBA 764	Quality and Performance Improvement in Healthcare	3

## TERM II

EMBA 782	Finance for the Healthcare Manager	3
EMBA 761	Healthcare Marketing	3
EMBA 774	Management of Human Resources in Healthcare	3
EMBA 781	Legal and Ethical Considerations in Healthcare Management	3

## TERM III

EMBA 791	Healthcare Accounting	3
EMBA 775	Health Policy and Economics	3
EMBA 765	Information Systems and Data Analytics in Healthcare	3
EMBA 797	Quantitative Methods and Evidence Based Decision Making in Healthcare Management	3

## TERM IV

EMBA 798	Independent Study	6
EMBA 799	Capstone	3

“Teaching in this program is a rewarding and enriching experience. The level of engagement among the students is outstanding, and the interdisciplinary cohort composition mirrors the health care workplace, deepening the collaborative and practical learning environment for the health care leader student.”

James Lineberger, PhD, MHA, FACHE, FACMPE  
*Executive Director  
Anesthesia Associates of Boise, P.A.*

“The unique, hybrid format of the program allows me to maintain my demanding work schedule alongside a well-organized and structured course load. I truly enjoy the health care organization specific curriculum and the mission of Creighton University, *“to produce graduates who have the wisdom, judgment and faith to work for a more just society.”*”

Donny W. Suh, MD,FAAP  
*Chief of Pediatric Ophthalmology and Adult Strabismus  
Director of Fellowship  
Children's Hospital and Medical Center*

“Having completed my graduate training at a Jesuit institution, I was attracted to the opportunity to not simply impart business acumen or leadership knowledge, but rather to contribute to developing the whole person. This aligns so keenly to the calling upon health care leaders to care for others, and to demonstrate behaviors that reflect critical thought and responsible action.”

Neel Pathak, BPT, MHA  
*Project Administrator for Ambulatory Services  
Johns Hopkins*

“The caliber of colleagues in this program is exceptional. I have been impressed by the rich experiences shared in each of the courses. Attaining this degree was the primary goal, but I'm creating a network of peers and national content experts that will be a valuable asset to draw from for the future.”

Michael D. White, MD, FACC, FSCAI  
*Associate Dean for Educational Innovation  
Creighton University School of Medicine  
Chief Academic Officer, CHI Health*

A photograph of the Creighton University archway, a blue metal structure with ornate scrollwork, spanning across a brick walkway. In the background, a large brick building with a prominent circular tower and a clock face is visible. The scene is set against a backdrop of trees with vibrant yellow autumn foliage under a clear blue sky. A brick pillar on the left side of the archway has a vertical inscription that reads 'VEINSTEIN SCHER HALL'. A historical marker is also visible in the background.

# CREIGHTON UNIVERSITY

## About Creighton University

Creighton University is a comprehensive institution of higher education located in Omaha, Nebraska, that has a long-standing legacy of educating health care professionals.

Founded in 1878, Creighton is one of 28 Jesuit colleges and universities in the United States. More than 8,000 undergraduate, graduate and professional students come to Creighton each year to find their place in the world through lives of leadership and service.

Creighton's nine schools and colleges deliver powerful education that connects arts and sciences, law and business, with health science programs in dentistry, medicine, nursing, pharmacy, occupational and physical therapy, public health and emergency medical services.

## Take the Next Step

To find out more, contact Laurie Baedke, MHA, FACHE, FACMPE  
*Director of Healthcare Leadership Programs*

402.280.4948 | [lauriebaedke@creighton.edu](mailto:lauriebaedke@creighton.edu)

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