

The differences between adjunct and tenure faculty positions

Creighton's DBA provides graduates with the skills they need to be successful academic professors at AACSB-accredited business schools. While those with MBAs and corporate experience can often teach as adjunct instructors in these classrooms, their full-time salaries are typically no more than half (\$60,000 average) of a tenure-track faculty member's salary (\$115,000 average). For those who are not full-time adjunct instructors, the pay typically is around \$3,000 per course. Adjunct faculty positions are limited at accredited schools because the AACSB requires that at least 60% of faculty do some sort of scholarship, with 40% both research-active and with terminal degrees.

A key benefit of the DBA is that it trains you to understand existing theories and to empirically test them in real-world contexts. DBAs tend to be interdisciplinary rather than focusing on one specific area of business, although you will choose a functional specialty area for teaching and research. You can complete your DBA in about 3 years while continuing to work at a full- or part-time job. You do not have to relocate to a specific university, but you will travel to several residencies per semester, typically scheduled for weekends to avoid conflicting with your work schedule.

All costs except travel are typically included in DBA programs, which tend to be similar in cost to most full-time ranked MBA programs.